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Олександра Кліщ. Феномен «Братьев Гадюкиных». Статья посвящена одной из самых примечательных львовских рок-групп – «Братья Гадюкины». Освещаются ключевые моменты из истории группы, которые привели как к успеху, так и к завершению их деятельности в качестве музыкального коллектива. Рассматриваются индивидуальные творческие судьбы участников. Определяется влияние творчества группы на следующие поколения украинских рок-музыкантов.

Ключевые слова: «Братья Гадюкины», рок-музыка, рок-культура.

OleksandraKlishch. The Phenomenon of 'The Gadiukin Brothers'.

'The Gadiukin Brothers' is a really singular group. That was the first rock group from Lviv well known not only within the 'Iron Curtain' but also outside it. This can be explained by historical, social and political reasons due to which the rock music became 'almost' allowed on the official level.

The end of the eighties was not an easy period for the Soviet Union. To win an international recognition of the democratization process within the communist regime, the Soviet Government had to take account of the world public reaction to observance of international agreements referring to the humanitarian problems, in particular, to the human rights. The pressure on the part of the internal opposition increased, too. Since 1987, political prisoners started leaving prisons, asylum jails, concentration camps and places of exile. The last of them were only set free at the end of 1990.

Therefore, seeing what was happening in Ukraine at the end of the eighties we are able to appreciate how much the Gadiukin Brothers contrasted with what was 'allowed'. However, it should be mentioned that their appearance on the rock stage occurred very timely. Nevertheless, a very funny rock came out, identified as a mixture of rock'n'roll, blues, punk, reggae, funk, folk with specific Gadiukins' texts containing poignant sarcasm, total mockery, using West Ukrainian dialecticisms, freaky slang and obscenities for better variety's sake. Kuzminskyi himself, while living already in Moscow, answering a question about their parlance, expressed his opinion as follows: "This is because people around used to speak in such a way. We lived in such an environment. And we sang about it. I don't know, if I was writing songs now, maybe they would be in Russian with Azerbaijanian accent".

The beginning of this incredible story with swift rises and steep falls dates 1988: that is the date of the first concert in the facilities of 'Energo' club. During almost 10 years, making pauses for Sergiy Kuzminskyi's drug treatment, the Gadiukin Brothers managed to put out several studio albums, gave concerts in Europe, Canada, in the United States, became winners of numerous rock festivals and made their fans' conquest for many generations to come.

In 1996 by common agreement, put an end to the joint activity. The real motive was not obviously hidden in the technical maintenance problems. This question is answered by S.Kuzminskyi himself: "...We go on short notice to the Tavria Games Festival. And I can remember the enlightenment moment. I am standing on the stage, shouting into the microphone, the audience is there far below, nobody knows who they are and what's on their minds. And then an explicit idea crosses my mind: "Man, what are you standing here for?". I even forgot the text, struck to the bottom of my heart by vividity and unambiguousness of that idea. Starting from that moment, I began drawing back slowly...".

Later on, Sergiy Kuzminskyi moved to Moscow and continued his career as psy-trans D.J. at Pubert, after that as a net electronic musician Qzzaargh. Igor Melnychuk and Pavlo Krakhmalyov founded in 1997 the Gadiukin Records Studio in Kyiv, recording music for the cinema and the TV there. Mykhaylo Lundin and Gennadiy Verbianyi returned to Lviv.

Everything changed at the beginning of 2006, when the legends finally ventured to reunite. On the 20^{th} of January, the Brothers gave an energetically and positively fantastical show which was later named literally 'the Concert of the Year' and 'the Comeback of the Century'. And the twelve thousand people of audience overfilling the Kyiv Sports Palace despite the 28 Centigrade degrees below zero outside, are a speaking proof of how much that comeback had been awaited. It is useless to describe what was going on in the hall that night. Word are helpless.

At the final part of that historic concert 'Kuzia', impressed by the hearty welcome, thanked the ecstatic audience and said goodbye whit his specific humor on behalf of the Gadiukin Brother for another ten years: "We were happy to see you all here. The Gadiukin Brothers say goodbye for another ten years". Nevertheless, some more concerts took place after that.

Sergiy Kuzminskyi passed away on 3 August 2099, after a heavy disease. On 2 June 2011 the legendary Gadiukin Brothers, jointly with the most known Ukrainian rock musicians, played a concert commemorating Sergiy Kuzminskyi 'I've come back home'. Besides the Gadiukins, the participants of the concert were Elsa's Ocean, Vopli Vidoplyasova, Lapis Trubetskoy, THMK, Bumbox, Mandry, TiK, Daha Braha, Haidamaky, Taras Chubay, Dymna Sumish and other well-known Ukrainian performers. After such an explosive success, it was impossible just to 'call it a night' once more. With such a number of fans of various generations, in 2013 the group participants jointly made the decision to regenerate. As a result, a new album entitled 'Made in Ukraine' appeared. The album reproduces the Ukrainian events, in particular, the Euromaydan and the combat operations on the Ukrainian East. By October 2014, the album has been made available at the official site of the group for free download.

The Gadiukin Brothers is a group whose songs have become anthems. In Mostyska, a town of Lviv Region, owing to the song 'Come to me in Mostyska', a street was named after Sergiy Kuzminskyi. The song 'The neat city of Ternopil' became an unofficial anthem of the city.

They have become a legend within that short period, they were called the Ukrainian Rolling Stones, the pother at their concerts measured up with the one there was at the concerts of the Beatles. "We have become a voice of the generation", said Paul McCartney once. It would be appropriate to say the same about the Gadiukin Brothers, maybe, not on a world-wide scale, but definitely so on the all-Ukrainian one.

Keywords: "Brothers Gadiukiny", rock music, rock culture.